CORNING

Make the Connection

Think your hotel is off the hook, that your guests will size up your property and dismiss Wi-Fi as a possibility? Don't count on it. Whether your hotel is large or small, today's guests are increasingly viewing Wi-Fi as standard, and not as a benefit.

Whether traveling for business or pleasure, guests arrive at their destination with multiple mobile devices in hand — smartphones, tablets, netbooks, and laptops. And they expect the same seamless connected experience they enjoy at home. When you deliver on these expectations, occupancy rates go up, customer satisfaction is higher, and you may even earn some positive online reviews.

So what are you waiting for?

Make the successful transition from a copper cable network to our Corning® optical network evolution (ONE™) solution. With modular components and a "wire-it-once" fiber optic infrastructure, ONE provides a truly scalable, future-ready solution, meeting your guests' needs today and tomorrow.

Corning ONE is the first all-optical converged solution for hospitality facilities that unifies Wi-Fi, TV — RF-based or internet protocol television (IPTV) — and telecommunications (analog or IP phone) backhaul. ONE can support your property's current and future network requirements over an all-optical infrastructure that is secure, reliable, and flexible. This innovative technology delivers converged connectivity that's proactively managed to ensure your bandwidth is delivered for the Internet of Things (IoT) both today and tomorrow.

ONE enables significant CapEx and OpEx savings by reducing the need for parallel network infrastructure, utilizing new cost-effective small-cell technology, and eliminating costly rip-and-replace infrastructure upgrades. We make it easy to design and install, and you can seamlessly add or modify services.

So stop replacing your cabling infrastructure every few years. Wire it once and connect your guests to information, technology, and one other.

Corning ONE solutions can revolutionize the guest experience. Visit www.corning.com/one-wireless to find out how.

Corning ONE solution benefits

- Hotel-ready, operator-grade solutions converge Wi-Fi, TV (IPTV or RF-based), and telecommunications (analog or IP phone) backhaul

- Smaller footprint reduces space requirements in telecom closets

- Fiber infrastructure delivers unlimited bandwidth, ensuring future readiness for the IoT

- Infrastructure convergence minimizes impact on hotel aesthetics

- Rapid installation means less disruption for your guests and facility

Mobile connectivity influencing guest booking decisions

91% Free Wi-Fi

80% Free Wi-Fi with guaranteed speeds*

61% Smartphone as room environmental control

56% High-tech features in guestroom
(using mobile devices for various functions)

53% Smartphone as mobile key

Source: Hospitality Technology 2016 Customer Engagement Technology Study